



# CAFÉDIRECT. MADE THE SMALL WAY FOR A BIG DIFFERENCE

## SMALL PHILOSOPHY...

At Cafédirect, we do things differently. For over 20 years we've built real relationships with smallholder growers, because the big thing smallholders have is pride and passion... and that's what makes our award-winning drinks taste so good.

## BIG DIFFERENCE...

In return, we pay growers what they deserve, instead of paying middle men. And by working together in true partnership we do more, investing over 50% of our profits in growers to create a more sustainable future.

## WHY CHOOSE CAFÉDIRECT?

- Smallholder grown with pride & passion to create a range of award-winning drinks full of flavour and character.
- Directly traded ensuring full traceability from crop to cup.
- Leading ethical business reinvesting over 50% of profits in growers, so your customers know their choice has a positive impact on the future.
- The original and biggest 100% Fairtrade tea, coffee & cocoa company.



### Espresso Range



### Whole Beans



### Fresh Ground Coffee



### Smooth Instant Coffee



### Coffee Pods



### Luxury Hot Chocolate



### Hand-Picked Tea

